

NEW VENUE
FOR 2023

pay

360

In association with



SPONSOR OPPORTUNITIES

Unlocking the power
of payments together

21st - 22nd March 2023
Old Billingsgate Market

www.pay360conference.com

#PAY360 @ThePAssoc The Payments Association



Organised by

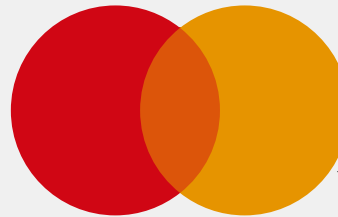


connecting the future



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kani



Bringing together attendees from across the entire payments value chain to meet and do business

The annual meeting place for the payments industry, PAY360 will bring together **over 2000** of the most senior representatives from **banks, merchants, government, investors, fintechs, FIs, card providers, consultants and solutions providers.**

Whether you are an established bank, emerging fintech or sit anywhere in between, PAY360 is the only conference where you will leave the sessions knowing exactly what your business and product development plan for tomorrow should look like. It will offer you clear visibility on the challenges you will face along the way and a plan for overcoming them, as well as with the contacts you need to form strong collaborations across the whole value chain.

New for 2023



The largest PAY360 expo floor ever seen

New venue, more stands, bigger builds, more attendees and more leads. With live 'on the show floor' demos, breakout spaces, an exclusive VIP and speaker lounge, and expo theatre where there will be 'meet the CEO' presentations happening. In addition, and for the first time ever, there will be expo-only attendee passes to guarantee more traffic to your stand.



Over 40 hours of tailored content

With 3 streams of content across 2 days, and 150 speakers, attendees can truly tailor their conference experience this year. So you will be showcasing your expertise to a pre-qualified audience.



Facilitated networking

Connect with other attendees and set up meetings in advance using the new event app. With a dedicated networking area this year, it will be easier to identify new business opportunities.

Enquire about sponsorship

To secure your package contact **Tom McCormick** on **+44 20 7378 9890** or email Tom.McCormick@ThePaymentsAssociation.org



2000+ Attendees



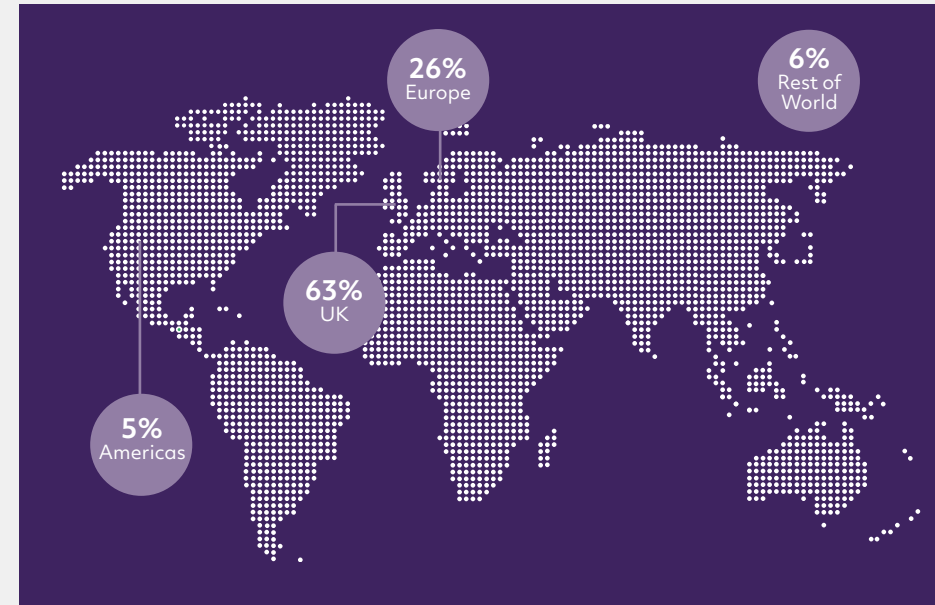
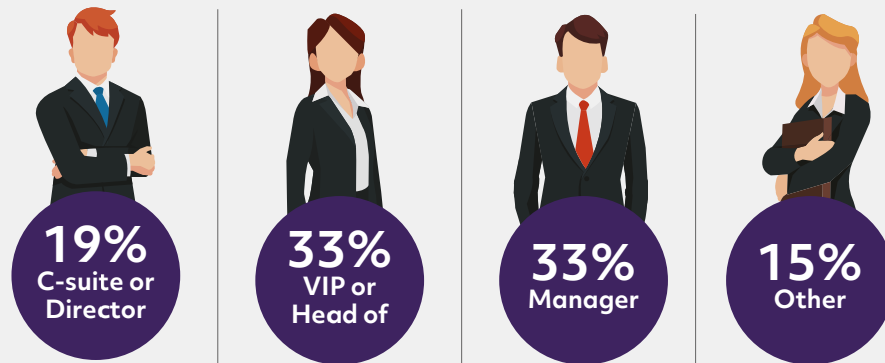
Over 50% Head of department or senior attendees



50% Banks, government, investors or merchants

The PAY360 audience and reach

Meet with senior executives from across the entire payments ecosystem.



16% Card issuer



22% Banks & FIs



19% Merchants



13% service providers, accountancy, law and consultancy firms



7% Government and regulatory



2% Investment community



21% Solutions providers



This year's PAY360 conference was the highlight of the year so far. It really did bring the whole industry together, with representatives from companies spanning the entire payments ecosystem. I am excited by the commitment to collaborate with the aim of driving meaningful change for everyone.

Marion King, Former Director of Payments, Natwest and Chair of the Advisory Board, The Payments Association



2022 Headline Speakers



Malintha Fernando

Head of Digital
Experience and
Accessibility
HSBC



Paul Roe

Head of Department
for Payments
Supervision
FCA



David Jones

Head of Fintech
Mastercard



**Diana Carrasco
Vime**

Managing Director
Head of Merchant Services
Lloyds Banking Group



Jessica Richards

Head of Market
Development, Payments
NatWest



David Head

Vice President for
Open Banking
Product Management
Mastercard



Jason Maude

Chief Technology
Advocate
Starling Bank



Chris Hemsley

Managing Director
**Payment Systems
Regulator**



Steve Everett

Managing Director
Payables & Receivables
Client Products
Lloyds Banking Group



Srini Kasturi

Global Head of Instant
Payments, Country Products
and Innovation
Barclays Corporate Banking

Skeleton Agenda

Day One at PAY360



Industry
Keynote



Keynote Panel
Discussion



Headline Sponsor
Keynote



Keynote Panel
Discussion

Morning Coffee Networking Break



**Open Banking
Stream**

Sponsor Session
Panel Discussion



**Future of
Banking Stream**

Sponsor Session
Panel Discussion



**Merchant Payments
Stream**

Sponsor Session
Panel Discussion

Networking Lunch



Presentation
Panel Discussion



Presentation
Panel Discussion



Presentation
Panel Discussion

Afternoon Coffee Networking Break



Closing Panel Discussion



Industry
Presentation



Closing Panel
Discussion

Networking Drinks

Day Two at PAY360



Industry
Keynote



Keynote Panel
Discussion



Headline Sponsor
Keynote



Keynote Panel
Discussion

Morning Coffee Networking Break



**Cross Border & Instant
Payments Stream**

Sponsor Session
Panel Discussion



**Customer Experience
& Innovation Stream**

Sponsor Session
Panel Discussion



Digital Currencies Stream

Sponsor Session
Panel Discussion

Networking Lunch



Presentation
Panel Discussion



Presentation
Panel Discussion



Presentation
Panel Discussion

Afternoon Coffee Networking Break



Closing Panel Discussion
Fintech Pitch Live



Industry
Presentation



Closing Panel
Discussion

Networking Drinks

*Agenda subject to change

Companies that attend include:

- 300Brains
- 3S Money Club
- Absolute Payment Solutions Ltd
- Accelerated Career Results Ltd
- Accenture
- ACE Money Transfer
- Acquired.com
- Addleshaw Goddard LLP
- Adhara
- AEVI International GmbH
- AG Strategy & Partners
- ai Corp
- AIBMS
- Aiiia, a Mastercard company
- AIMS Markets
- Akbank
- Aldermore Bank
- ALT/AVE
- Amadeus IT Group
- Amazon
- Amazon Payments
- American Express
- Andaria Financial Services Limited
- Angus Burrell
- Answer Pay
- Apax Partners
- Aperio Intelligence Ltd
- Aptap
- ARRIVAL
- AS LHV Bank
- Assetize
- Atos
- AWS
- Axxess
- AZA Finance
- B2B Payment Solution eqwire and B2BinPay UK
- B2Binpay
- B4B Payments
- Baker McKenzie
- Banco De Portugal
- Bandwidth Recruitment
- Bank of America
- Bank of Thailand
- Bankable
- Banked
- Barclaycard
- Barclays Corporate Banking
- Barnes International
- Big Group
- Bizie
- Blackhawk Network
- Bluechain
- Bluesnap
- BNP Paribas
- Bowsprit International Ltd
- bpost
- BR-DGE
- Bzbee LLC
- Caixaabank
- CAMBRIST
- Camwick Limited
- Capco
- Cardstream
- Carlson
- Cashplus
- CashtoCode (Funanga AG)
- Castles Technology Spain
- CCS
- Chatsworth Communications
- Cipher Digital
- City of London Corporation
- Clear Junction
- ClearBank
- Cleva Technology Services Ltd
- CleverCards
- Client Delivery
- Clowd 9
- Commissionly
- Compliancy Services Ltd
- ComplyFirst
- Conexus Group
- ConnectPay
- Contino
- Cornstone FS
- CREALOGIX
- Credit Suisse (Switzerland) Ltd.
- Crown Commercial Service
- Crunch Accounting
- Data Consultancy Services
- DataArt Technologies UK
- Dateio
- Decimal Factor
- Deloitte LLP
- Demica
- DEMTECH International, SL
- Department for International Trade
- Detected
- Deutsche Bank
- Dialect Communications
- Diebold Nixdorf
- Diggecard
- Digiidnet
- Digital Cerasee
- Digital Pound Foundation
- DiPocket
- Discover
- DynaPay Ltd
- E Transfer Technologies
- Earo
- Easyjet
- EB Consulting
- EBRD
- Eckoh
- Ecommpay
- Ecospend
- Ekko
- elly
- Elly Financial Technologies Ltd.
- Embignell Ltd
- Empiria Group
- Enfuze Financial Services
- enterpoint group
- E-Pay Logistics Ltd
- EPSM
- Equiniti Credit Services
- Equiniti Global Payments (EQPay)
- Ernst & Young LLP
- ESCP Business School
- Etg
- ETPPA
- ETT
- European Card Payment Association (ECPA)
- Europeon Merchant Bank
- eWeek UK
- Exactly.com
- Exela Technologies
- Experian
- EY
- Facebook
- Fast Shift Ltd
- Fastcredit
- FCA
- Featurespace
- Fexco Payments & FX
- Fidelis for PIE
- FIME
- FinAdin Zrt.
- Finance Magnates
- Financial Conduct Authority
- Financial institution
- Finclusive
- FinFlag
- Fintech Talent Solutions
- FIS Worldpay
- Fiserv
- Fisglobal
- Flex Money
- Fluency
- Flybit
- FN1X Ltd
- Frasers Group
- FRB Philadelphia
- Freelance
- FRM United
- Frontier Economics
- FSCom Limited
- FSS Technologies
- FTFT UK LIMITED
- Future Fintech Group Inc.
- Future Processing
- Fyorin
- G+D
- GALITT
- GBI
- GC Partners
- Genesis Analytics
- Geoswift
- Getnet Europe
- GFT Poland
- Giesecke & Devrient
- Global Payments UK
- GNK
- GoCardless
- Gr4vy, Inc
- Gross & Co., Law Firm
- Guestline
- Hahn Air Lines GmbH
- Hart Wilcox
- HDFC Bank
- Headcount
- High Commission of Canada
- HM Revenue & Customers - HMRC
- Holiday Extras
- Homely
- Hood Group
- HooYu
- HSBC
- Huawei Technologies
- Humane Technologies
- HyperJar
- IBM
- IBOS ASSOCIATION LTD
- ICICI Bank UK Plc
- Icon Solutions
- IDC
- Ideas Crucible
- ID-pal
- IDT Finance
- Ikano Bank AB
- Imburse Payments
- InComm Payments
- Inetum
- Infosys Limited
- ING
- InnoValor - ReadID
- InPay
- Inted Ltd
- Integral development
- Intellias
- Interactive Media Britain Ltd
- Interactive Transaction Solutions Ltd
- Intercash
- Invest Newcastle
- Investec Private Bank
- Invictus Ventures Ltd
- iProov Ltd
- iseep
- J.P. Morgan
- Jack Henry
- JB.
- Jaker's
- JP Morgan Chase
- JRJ Group
- JustLend
- KaizenPay
- Kernel Edge Technologies Ltd
- Keystone Law
- Kingmere Consulting Ltd
- Kite Distribution Ltd
- Konsentus
- KPMG
- Kyriba
- Lano
- Lateral Payment Solutions
- LBG
- Lebara
- LendIt Fintech
- Lenfa AB
- Lerech Technology
- LexisNexis Risk Solutions
- LHV UK
- Linares Abogados
- LINK Scheme Limited
- LiveScore
- Lloyds Bank
- Lume Consulting
- Lune
- Manifesto Growth Architects
- Mastecard
- Maxatech
- Mbb
- MBNE Consultancy Ltd
- MCBorrelli Advisors Limited
- McKinsey & Company
- McLEAR
- MeaWallet

- Mercadotecnia ideas y Tecnologia
- Mercuryo
- MERIXSTUDIO Sp. z o.o.
- Merrill Lynch
- M-Group Corporation Ltd.
- Microsoft
- Mike Lindsay
- Minsait Payments Systems
- MIRACL
- MIT
- Miura Systems Ltd
- Mizuho Bank, Ltd.
- Monavate
- MoneySuite
- Monzo Bank Ltd
- Moorwand
- Mouro Capital
- MPM Legal
- Much Better
- Multipass Platforms Ltd
- MYHSM
- My-Money
- myPOS Europe Ltd
- myPOS World Ltd
- Nationwide Building Society
- NatWest Group
- NedBank
- Nets
- Nicholson
- NMI
- Nordigen
- NorthRow
- Nrttech
- NTT DATA Luweave Corporation
- Number19 Consulting
- Nuvei
- OCR Labs
- Omnio
- Onrix LTD
- Open Banking Expo
- Open Banking Implementation Entity
- Open Future World
- Optima Consultancy
- Optimal Currency Ltd
- Optimus Cards
- Oracle
- Oscars Farm
- Osper
- Outseer, an RSA Company
- Outward VC
- OVHcloud
- Own Consultancy
- Oxbury Bank
- PagoFX
- PagoNxt by Santander
- Palantir
- Paneleven / Pannovate
- Parallel Payments Inc
- Pateno Payments UK Ltd
- paulodferreira.com
- Pay with Boost
- Pay.UK
- Pay360 by Capita
- Pay360 byCapita
- payabl.com
- Payally Limited
- PAYFACILITY
- Payla Services GmbH
- Payment Expert
- Payment Industry Insights
- Payment Systems Regulator
- Paymentology
- Payments Association of Namibia
- PAYMENTS MATTER LTD
- Payments Systems Regulator - PSR
- PaymentSense
- Payonomy Limited T/A Asperato
- Payriscope
- Payunit
- Payxpert Ltd
- PBSL Group
- Pepperstone
- Personal
- Peter Davey & Associates Ltd
- Phialas
- Phronesis
- Pixxles
- Plaid
- Plaid Financial Ltd
- Planet Payment (Hong Kong) Ltd
- Plum
- PortalSoft
- Pozitive Payments Ltd
- PPI
- Predictive Black
- Premier Distribution Network
- Prezzee UK Ltd
- Proffiz
- Progressive Thought Limited
- Project Mercury
- PROSA
- PSCU
- PSE Consulting
- PSG International Ltd
- PSP Lab LLP
- PSR
- QDB
- Qsystems
- Raiffeisen Bank International AG
- Railsbank
- Redcloud Technology
- Refinitiv
- Regulation and Risk Ltd
- Remuno
- REPX
- Ribbon Plc
- Ricco International, LLC
- Riskified
- Riskskill
- Rivero
- RL Consultants Ltd
- Roqqett
- RUSI
- Safeguard Global
- Safetypay
- Satellite Moving Devices Group B.V.
- Schiltz & Schiltz S.A.
- SCL Internet
- Seed X Liechtenstein
- Seedcamp
- SEF
- Sekure Merchant Solutions
- Sentinels
- SEPA Cyber Technologies
- SFC Capital
- Shieldpay
- Silicon Valley Bank
- Silver Music Entertainment
- Silverflow
- Sinonyx
- Smallworld FS
- Societe Generale
- Sodexo
- Sokin
- Soldo
- Starrywell Pty Ltd
- Stripe
- SumUp
- Superunion
- SWIFT SCRL
- Swiipr Technologies
- Swiss Embassy London
- Taboola Europe
- TagNitecrest
- Tail
- TaskUs
- TechInformed
- TECHNOLOGIES ASSOCIATES
- Telesign
- Teletext
- Temenos
- Temono Communications Ltd
- Th Risk Solutions Ltd
- Thames Card Technology
- The Access Group
- The ai Corporation
- The Big Group Limited
- The Canny Co
- The Credit Thing
- The Financial Times
- The Fintech Times
- The Human Chain
- The Power 50
- The University of Manchester
- The Walt Disney Company
- Thinkland
- Thistle Initiatives
- Thought Machine
- TietoEVRY
- Tilia Payments UK Limited
- Token.io
- Toppan Gravity
- Total Kredit
- Trace Financial
- Transport for London
- Travers Smith LLP
- Tribe Payments
- Trionis SCRI
- True North
- TruNarrative
- Tryjeeves
- TryOliver
- UATP
- UBL UK
- UK Finance
- Ukheshe
- Unicom Capital
- Unified Payments Nigeria
- Unify Design
- Unizest
- Unlimint EU Ltd
- Vacuumlabs
- Valiantys
- Valor Hospitality Europe Limited
- Venandy
- Verto
- Vestigo
- Vipaso GmbH
- Vitesse PSP Limited
- VIXIO Payments Compliance - Regulatory Intelligence & Analysis
- Volopa
- W2 Global Data Solutions
- Walker Morris LLP
- Walt Disney Company
- WasLBG
- Wells Fargo Bank NA London Branch
- Westbrook International
- Whoosh Innovations (Pty) Ltd
- WOCU Limited
- Worldline Global
- Worldpay
- Worldpay by FIS
- Wuzo
- WyzePay
- XELO PAY
- Yapily
- Yield App
- Yolt Technology Services
- Zonal Retail Data Systems
- Zwipe



The Pay360 event is a jewel in the crown of the payments industry - loads of great content, speakers, panel discussions and companies exhibiting. We'll be back next year!

Aaron Holmes, CEO, Kani Payments





Why sponsor?

Position yourself as a specialist in the sector

Put yourself in front of decision makers and use our stage to enhance your profile by presenting a keynote or joining a panel discussion.

Reach thousands of payments professionals by hosting content such as interviews, whitepapers, podcasts and case studies on your dedicated sponsor page of our website.

Tell your story, your way. Get involved in a short interview to introduce yourself, your product and your session and be exposed to The Payments Association network and members prior to the event.

Build your sales pipeline and generate leads

- PAY360 makes it easy for you to access your prospects and clients. Send personalised invitations and use the event app to set up 1-2-1 meetings with your top prospects so that your time at the event is spent in the most effective manner.
- We remove the barriers; you communicate more effectively. Receive details of the attendees to your sponsored session and host downloadable content on the PAY360 and The Payments Association websites to generate MQLs.



30,000+
Database of contacts



10,000+
Unique companies



2500+
Member contacts



14,000
LinkedIn followers



10,000+
Twitter followers



25,000+
LinkedIn connections



25,000+
Website page views annually



75,000+
Social media impressions

The ideal platform for launching new solutions

- More professionals, more exposure. Bringing you the most comprehensive agenda yet and 2000+ attendees that you can showcase your products to.
- We are here to make it easy for you to communicate with your audience - whether it's on stage, through a session, or on your stand with your team.
- Let your clients come to you. Invite your existing clients to view your new products in situ and have your team there to increase coverage and engage with new leads.



Increase awareness and build brand trust

- Your association with the leading UK payments conference and exhibition will put your brand at the forefront of the industry.
- Leverage The Payments Association's extensive global marketing reach to increase your brand's visibility.
- We want to help you get your message out, in your way. Packages are always tailored, and sponsorship opportunities include lunch, networking, drinks or lanyards.

Sponsor packages

To find out more about membership call **Tom McCormick** on +44 20 7378 9890 or email Tom.McCormick@ThePaymentsAssociation.org

	Headline Sponsor	Platinum	Lead Stream	Gold Sponsor	Silver Sponsor	Exhibitor
Branding / Awareness						
Event named in association with sponsor	✓					
Stream named in association with sponsor			✓			
Dedicated invitation email on behalf of Sponsor	All registered attendees	All registered attendees				
Dedicated social media post promoting session	✓	✓	✓	✓	✓	
Co-branded HTML e-mails or social media entries	4	3	2	1		
Brand visibility within all relevant PAY360 Promotional advertising and html email marketing (Pre and Post event)	✓	✓	✓	✓	✓	✓
Hyperlinked company profile and logo on PAY360 webpage	✓	✓	✓	✓	✓	✓
Personal email invitations sent to up to delegates of your choosing	100	50	25	20		
Enhanced sponsor listings page on the PAY360 website	✓	✓	✓	✓	✓	
Enhanced speaker profile on the PAY360 website	✓	✓	✓	✓	✓	
Marketing asset hosted on the The Payments Association website with lead generation	✓	✓	✓	✓	✓	
Sponsor logo and profile in onsite event guide	✓	✓	✓	✓	✓	✓
Brand promotion in conference room / stage sets	✓	✓	✓	✓	✓	
Extensive branding across event signage	✓	✓	✓	✓	✓	
Full page advert in event guide	✓	✓	✓			
Half page advert in event guide				✓	✓	
Inclusion of sponsored items in delegate bags	✓	✓	✓			
Thought Leadership						
Keynote solo speaking slot	✓					
Keynote panel speaking slot		✓				
Lead stream solo keynote speaker session			✓			
Solo speaking slot in stream				✓		
Panel speaking slot in stream	✓				✓	
Exhibition / Networking						
Exhibition stand	36sqm (6m x 6m) Space Only	18sqm (6m x 3m) Shell	18sqm (6m x 3m) Shell	18sqm (3m x 6m) Shell Scheme	9sqm (3m x 3m) Shell Scheme	Variable
Delegate passes	30	20	15	10	5	2 per 9sqm
Furniture package included in shell scheme		✓	✓	✓	✓	✓
Exhibitor listing on event website	✓	✓	✓	✓	✓	✓
Lead Generation						
Job title and company of all registered attendees subject to GDPR provided pre-event	✓	✓	✓	✓	✓	✓
Access to all opt-in contact details - name, company and contact details where provided (subject to GDPR) for sponsored session	✓	✓	✓	✓	✓	

Choose a sponsorship package that's tailored to meet your objectives

Some of our most popular sponsorship packages are outlined below. That said, we can tailor our sponsorship and exhibitor packages to suit your business objectives and budgets. Get in touch today and we will help you achieve the best return on your investment.

Platinum Sponsor

As a Platinum Sponsor, your brand will become integrated within the DNA of PAY360; receiving the second highest-level of visibility within the marketing campaign, the venue, the content programme, online and post-event.

Your company will receive unsurpassed recognition by our attendees, with continuous brand exposure during the build-up to the event, live and beyond.

- As a Platinum Sponsor, you'll be placed just under the Headline Sponsor to maximise your brand visibility across all PAY360 marketing collateral, and via a dedicated email going out to all the registered attendees pre-event.
- Position your executives as senior and authoritative voices in the industry by securing a keynote panel presentation. Show you are the experts in your field by speaking alongside the leading minds in payments.
- Your sessions will not only take place in front of a live audience, but be recorded for the global payments industry post event so that you can continue to build your share of voice beyond the event itself.
- You'll also get a premier position on the exhibition floor and a full page advert in the exhibition guide to drive traffic to your stand.
- Gain a competitive advantage by having your team dominate the event with 20 delegates and having The Payments Association team send personal invites to 50 delegates on your behalf.
- **Price: £40,000 + VAT**

Lead Stream

With 3 streams per day, over 2 days, you can align your brand with a specific topic and present to a prequalified audience.

As Lead Stream sponsor you also have the opportunity to shape the agenda for your sponsored stream.

- Position your executives as senior and authoritative voices in the industry by securing a Lead Stream Solo Keynote. Show you are the experts in your field and position yourself as a thought leader.
- You'll also get contact details (subject to GDPR) for all the attendees in your session so you can re-engage them post event.
- Get a premier position on the exhibition floor and a full page advert in the exhibition guide to drive traffic to your stand.
- Gain a competitive advantage with 15 delegate passes included in your package and having The Payments Association team send personal invites to 25 delegates on your behalf.
- **Price: £35,000 + VAT**

Choose a sponsorship package that's tailored to meet your objectives

Gold Sponsor

The Gold Sponsorship Package positions your brand as a subject matter expert and thought leader within the industry. You will be recognised as a major sponsor with priority branding, thought leadership, networking and lead generation opportunities to a dedicated senior audience of payments professionals.

- Have your say on a subject of your choosing in the main conference agenda through a solo speaking slot. Gain control over the message you are conveying and subsequently position yourself as a thought leader on the subject.
- Increase brand visibility and trust by having your logo positioned prominently across all the PAY360 marketing collateral. Leverage The Payments Association's extensive global marketing reach to attract the attention of a diverse range of potential prospects that you wouldn't have had access to before.
- Generate MQLs by hosting a marketing asset on the PAY360 and The Payments Association's websites and receive contact details for those attendees who viewed your session (subject to GDPR).
- Gain a competitive advantage by having a strong presence at the event with 10 delegate passes and having The Payments Association team send personal invites to 20 delegates on your behalf. Use the list of attendees (job titles and companies) pre-event to determine your list of top prospects.
- Network with prospects and secure sales leads through prime positioning and a large shell-scheme stand on the exhibition floor and drive traffic to your stand with a full page advert in the exhibition guide.
- **Price: £29,000 +VAT**

Choose a sponsorship package that's tailored to meet your objectives

Silver Sponsor

The Silver Sponsorship Package gives you the opportunity to showcase your expertise and increase your brand presence. Align your brand with industry leaders and have your say on important topics around payments.

- Show you are an expert in your field by joining a panel discussion alongside the industry thought-leaders. Receive contact details of the individuals who viewed your session so you can convert them from MQLs to SQLs.
- Increase brand awareness by having your logo featured on all PAY360 marketing collateral and build brand trust through your association with the leading payments event.

- Gain a competitive advantage by having a strong presence at the event with 5 delegate passes and use the list of attendees (job titles and companies) pre-event to determine your top prospects.
- Network with prospects and secure sales leads with an exhibition stand and drive traffic via a half page ad in the exhibition guide.
- **Price: £21,000 +VAT**

Exhibitor

As an Exhibitor you can demonstrate your solutions to over 2000 payments professionals in just one day. Showcase your solutions and services to an engaged senior industry audience, meet prospects and gain leads.

- Showcase your products and services and generate sales leads via an exhibition stand, using the list of attendees (job titles and companies) pre-event to determine your top prospects.
- Engage with more potential clients by taking advantage of multiple delegate passes included in your Exhibitor Package and drive traffic to your stand via an exhibitor listing on the PAY360 website and in the event guide.

- Increase brand awareness by leveraging The Payments Association's extensive marketing reach and having your logo featured on all PAY360 marketing collateral.
- **Price: POA £950 +VAT per sqm**

Choose a sponsorship package that's tailored to meet your objectives

Lanyard Sponsor

- Sponsor logo to be placed on all lanyards given out to all attendees during registration and badge collection
- Sponsor to receive 2 x complimentary passes to attend the event
- **SOLD OUT**

Wi-Fi Sponsor

- Sponsor option to name Wi-Fi network and password (e.g Network name: PAY360_Sponsor, Password: Sponsor123)
- Sponsor logo to appear on Wi-Fi landing page
- Sponsor logo to appear on onsite signage with Wi-Fi log in details
- Sponsor to receive 2 x complimentary passes to attend the event
- **Price: £10,000 +VAT**

Registration Sponsor

- Sponsor logo to appear on registration page on the PAY360 website
- Sponsor logo to appear on all email campaigns as 'Registration sponsor'
- High visibility branding in the registration area at the event
- Sponsor logo to appear on directional signage for registration at the venue
- Sponsor logo to appear on all onsite branding
- Sponsor logo and profile listed on the PAY360 website
- Sponsor logo and profile listed in event guide
- Half page advert included in the event guide (supplied by sponsor)
- Sponsor to receive 3 x complimentary passes to attend the event
- Recognition in post-event marketing campaign to The Payments Association's database, event attendees and registrations
- **Price: £20,000 +VAT**

Choose a sponsorship package that's tailored to meet your objectives

Delegate Bag Sponsor

- Sponsor logo to appear on environmentally friendly reusable cotton tote bags handed out to each delegate at the event
- Gift/promotional material to be included in the bag (supplied by sponsor)
- Sponsor to receive 2 x complimentary passes to attend the event
- **Price: £11,000 +VAT**

Agenda Sponsor

Applicable for main conference session room only

- Sponsor logo to appear on agenda pages on the PAY360 website
- Sponsor logo to appear on any email campaigns highlighting the conference agenda
- Sponsor logo to appear on agenda pages in the event guide
- Full page advert to be positioned in between agenda pages of the event guide (prime spot)
- Sponsor logo to feature on agenda boards outside the main conference room
- Sponsor to receive 2 x complimentary passes to attend the event
- **Price: £11,500 +VAT**

Choose a sponsorship package that's tailored to meet your objectives

Coffee Cart/ Smoothie Bar Sponsor

Positioned in upstairs exhibition area in the Networking Lounge

- Exclusive sponsor branding on coffee cart/smoothie bar station. Branding costs to be covered by The Payments Association, sponsor to provide artwork.
- Exclusive sponsor logo branding on coffee cups
- Sponsor to receive 2 x complimentary passes to attend the event
- Additional branding around the coffee/smoothie bar area

Option to add Cookie Bar if coffee cart chosen for additional £2,500 +VAT. This option will include:

- Cost of cookies (various options)
- Cookie labels to include your logo
- Logo on greaseproof bags
- Logo on napkins
- **Price on application**

Gin O'Clock Sponsor

- Afternoon coffee break to be replaced with gin cocktails, with The Payments Association covering the cost
- Branding in the catering area serving the cocktails with sponsor logo listed as 'Gin O'Clock Sponsor'
- Feature in the agenda with timings of Gin O'Clock
- Stage announcement before break
- Sponsor to receive 2 x complimentary passes to attend the event
- **Price: £15,000 +VAT**

Networking Reception Sponsor

- Networking reception to feature at the end of day over the course of one hour
- Drinks and canapes covered by The Payments Association
- Branding in the catering area serving the drinks with sponsor logo listed as 'Networking Reception Sponsor'
- Sponsor logo to appear on all onsite branding
- Sponsor logo and profile listed on the PAY360 website
- Sponsor logo and profile listed in event guide
- Sponsor to receive 3 x complimentary passes to attend the event
- Recognition in post-event marketing campaign to The Payments Association database, event attendees and registrations
- **Price: £15,000 +VAT**



“ Pay360/Digital Currencies was a very enjoyable in person event with good content and the opportunity to network with customers, partners and new contacts. ”

Ian Kerr, Director of Business Development, **Episode Six**



“ Great event with ample opportunity to network with peers in the industry and discuss new partnership opportunities. ”

Paddy Beagan,
GM Europe & VP Sales
(International), **Vesta**



“ This has been my first Pay360 and it will certainly not be my last. Fantastic event to learn and network. ”

Michale Cooke, Business Development Director - Financial Services and Payments, **EY**

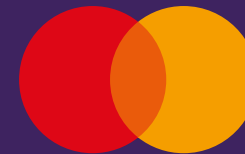
Get in touch

To discuss any of the sponsorship packages in this prospectus, please contact

Tom McCormick on +44 20 7378 9890
or email Tom.McCormick@ThePaymentsAssociation.org



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